

Ulrich Einweg * Portfolio

Ulrich Einweg * CV

- Sept. 17th, 1977 Born in Regensburg / Germany.
- 1998 Abitur (a-level exams) in arts and physics.
- 1999 Graphic designer at Feedback New Media.
- since 2000 Freelance graphic designer i. a. at Feedback New Media, Erwinbauer KEG, cliptease.at, seso.at.
- 2001-06 Master class for graphic design,
University for Applied Arts, Vienna,
Professor Fons Matthias Hickmann.
- 2003 Assisting the paintings class Eva Wagner at the
Int. Summeracademy f. fine arts Salzburg.
- 2004 Assisting the illustrations class Jiri Salomon at
the Int. Summeracademy f. fine arts Salzburg.
- 2006 Graphic design diploma, shortfilm „intersub“.
Assisting the paintings class Eva Wagner
at the Int. Summeracademy f. fine arts Salzburg.
- 2007 Assisting the paintings class Xie Nanxing
at the Int. Summeracademy f. fine arts Salzburg.
- 2007/08 Codesign »Planet Earth - Directions for use«.
Founding member NEONGREEN NETWORK.
- 2008/09 Redesign »Planet Earth - Directions for use«;
Assisting the paintings class Eva Wagner
at the Int. Summeracademy f. fine arts Salzburg.
Teacher for animation und interaction
at the University for Applied Arts, Vienna.
- 2009 Assisting the paintings class Hubert Scheibl
at the Int. Summeracademy f. fine arts Salzburg.



Awards

European Design Award, category »Miscellaneous Printed« for »Planet Earth - Directions for use«

European Design Award, »Jury Price« for »Planet Earth - Directions for use«

Nominated for the Designaward of the Republic of Germany for »Planet Earth - Directions for use«

Joseph Binder Award (honour), category »Design Fiction« for »Planet Earth - Directions for use«

Joseph Binder Award (honour), category »Design Fiction« for the website of the Graphic design class of Fons M. Hickmann at the University for Applied Arts, Vienna

»Golden Pixel Award«, 1. Place, category »ecological Projects« for »Planet Earth - Directions for use«

Exhibition »Welcome to Eden« designforum, MQ

Red Dot Award for »Planet Earth - Directions for use«

Installation at the project "ZELLE" in the former office for water quality in Kaisermühlen, Vienna

Honour and publication in »Input/Output« for the website www.kw350.com

»Index Award« Copenhagen finalist with »Planet Earth - Directions for use«

Skills

Software:

Adobe Flash, After Effects, Photoshop, Illustrator, Indesign
Autodesk Maya

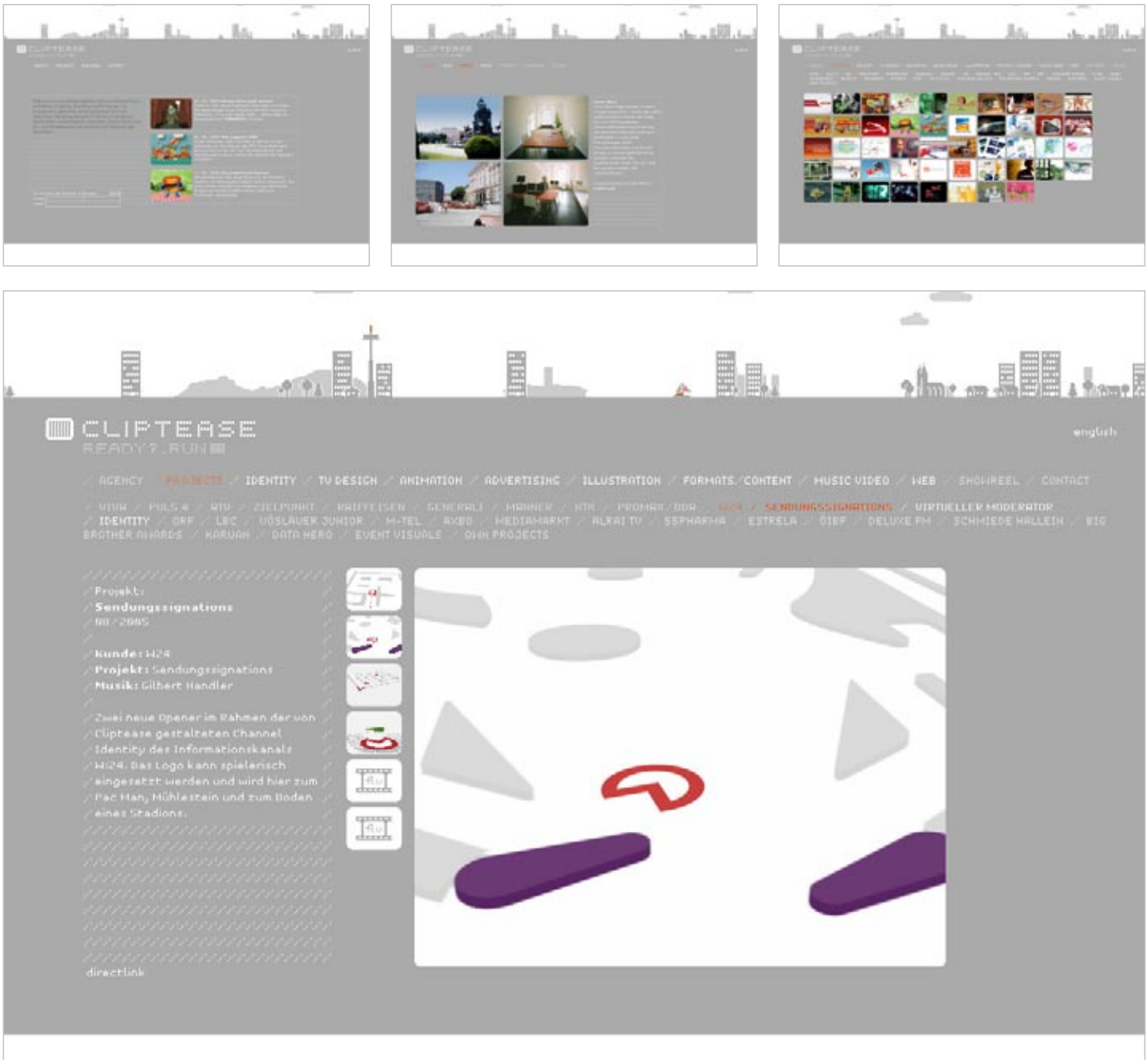
Coding:

Actionscript 2 & 3
AE Expressions, Mel, Processing
Html, CSS, Php, MySql

Languages:

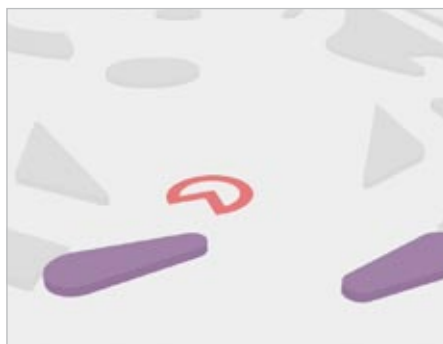
German (native)
English (fluently)

www.cliptease.at



Cliptease is offering motion graphics and broadcast design. The webpresence should do justice to the medium of the computer monitor, so no anti-aliased fonts or graphics were used. but rounded corners for the images refer to the classic tv image. not too many graphical elements were used, in order to draw the focus to the content. though the city landscape on the top border offers a prominent feature for brand recognition. however it is generated randomly and animated discreetly so it never appears boring. The single projects are reachable through direct links and the videos are also embedable on foreign websites and blogs. for that there is a distinct video player which fits the corporate design.

W24 Sendesignations



Broadcast signations for W24 Spiel and W24 Sport.

Agency: cliptease.at * Ci: Michael Svec * Concept: Ulrich Einweg * Animation: Ulrich Einweg

See on www.youtube.com/kweso

Manner Spot



Cinematic commercial for Manner.

Agency: cliptease.at * Concept: Michael Svec * Characters / Character Animation: Uli Radhuber

Set / Set Animation / Shading: Ulrich Einweg * Additional Modeling: Florian Schlögl, Anton Golovanov

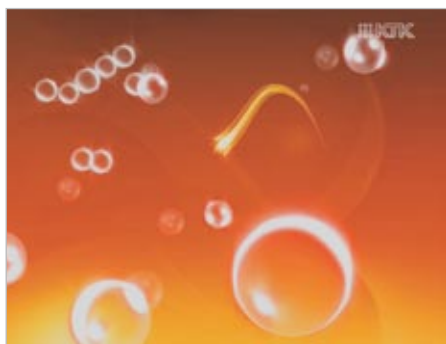
See on www.youtube.com/kweso

Mtel Spot



Tv-spot for the bulgarian mobile carrier Mtel
Agency: cliptease.at * Concept: Michael Svec * Character: Michael Svec
Animation: Ulrich Einweg, Florian Schlögl
See on www.youtube.com/kweso

KTK Broadcast Design



Broadcast design for the kazakh tv station KTK.

Production: cliptease.at * Agency: men on the moon * Design: Maximillian Luczynski

Animation: Ulrich Einweg

See on www.youtube.com/kweso

www.neongruen.net



The website for the charity Neongreen Network is constructed for much and often changing content. The design, which was developed together with Angie Rattay, should appear fresh but distinguish from the glossy effects and colour gradients of the so called "web 2.0"-design. Dashed lines, clearly defined layout areas and "bent" corners refer to the origami origin of the communities logo. Automatically generated graphics furthermore allow the use of individual (non-web-standard) fonts for the headlines, which then can be changed by authors without knowledge of photoshop.

Gebrauchsinformation für den Planeten Erde 2007-2009

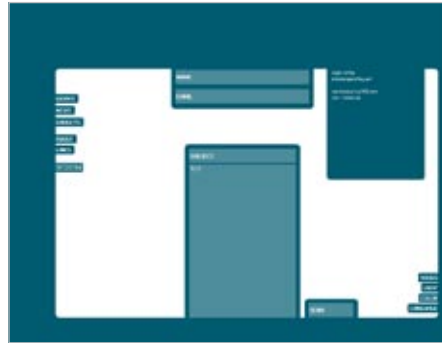
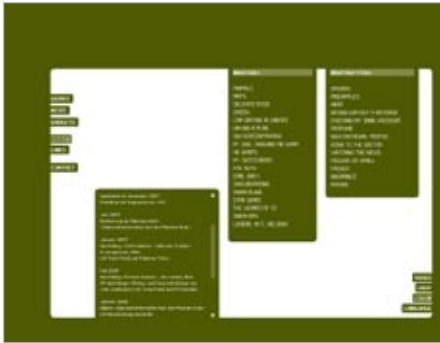


Four leaflets that give instructions and contain suggestions for correct use of our planet: Atmosphere (air), Biosphere (biomass), Hydrosphere (water) and Litho- and Pedosphere (earth). Created using classical medical instruction leaflets as a model, this form of information provision should inspire the reader to inform him/her self and to act. Every voice counts. The demand determines the supply. Because environmental-protection is self-protection. www.neongruen.net

Neoncrew

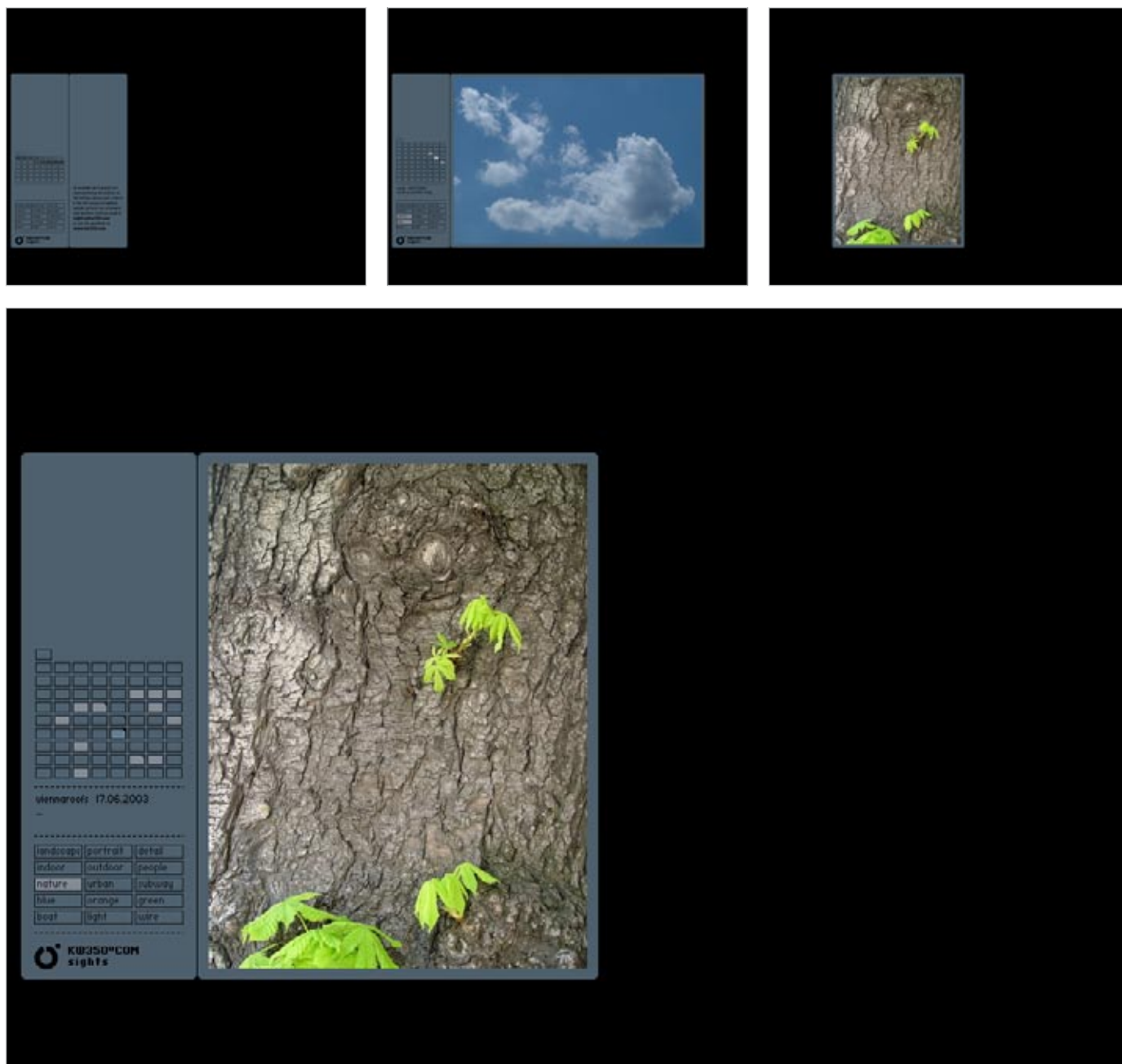


Animation to present the four characters of the "Planet Earth - Directions for use for Children"
See on www.youtube.com/kweso

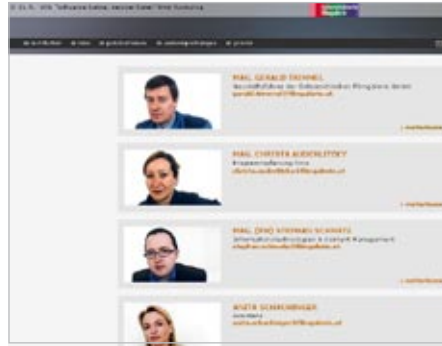


The design of the site angierattay.net is made by the designer herself. The job for kw350 was to adapt the layout, which was more designed for print, to the internet and to connect it to a content management system. The website is created with flash, which offers the possibilities to create animated transitions and to implement some gimmicks like changing the background color or to "switch of the light" to save energy.

sights.kw350.com



sights.kw350.com is a simple photo portfolio. All featured Images are reachable in the left navigation panel at all times. To find single serieses or otherwise connected photos, there is the possibility to highlight the image-buttons by clicking on one to three criteria-buttons. The properties are read automatically from their EXIF data. If you remove the cursor from the navigation panel, this disapears and leaves just the photo on black background.



□ 31.5. 20h 'schwarze katze, weisser kater' Emir Kusturica

osterreichische filmgalerie

□ institution □ kino □ publikationen □ webempfehlungen □ presse

close_up no.7

30.05.04 20:15h
Alles über meine Mutter
Billy Wilder

31.05.04 20:00h
Labyrinth of Passion
Emir Kusturica

01.06.04 20:00h
Liveflesh
Nikolaus Geyrhalter

02.06.04 20:00h
Nerven-zusammenbruch
Ildikó Szabó

03.06.04 20:00h
Pebilcibom
Liviu Ciulei

› **tickets**

› **anreise**

close_up no.7 Pedro Almodóvar

Pedro Almodóvar war ein bedeutender... bekannter Filmklassiker spielt in einem Kriegsgefangenenlager an der Donau, das sich in der Realität in Krems (Gneixendorf) befand. In Österreich war der Film auf den Kinoleinwänden bisher nur selten und seit langem nicht mehr zu sehen.

Obwohl die Häftlinge versuchen sich das Leben so angenehm wie möglich zu machen, gibt es immer wieder Ausbruchsversuche.

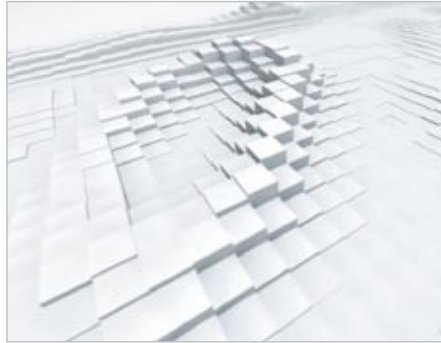
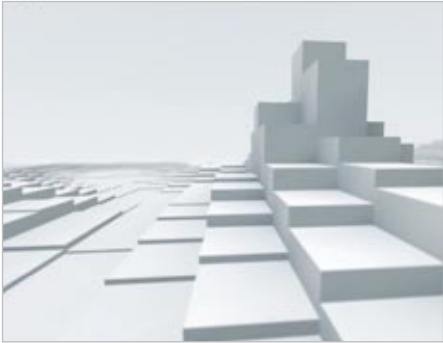
The österreichische Filmgalerie in Krems keeps a big archive of austrian and international independent movies. They programm a regularly featured cinema. The website layout is largely taken from classic website design, in order to lead the visitor quickly through the great amount of content. The logo, which is built of the physical elementary colours, provides the basis for a coloured guidance system. Meanwhile, the website is developed further by in-house designers. But they kept mostly to the provided guidelines, whereby the design is still consistent.

Zellspuren 2008



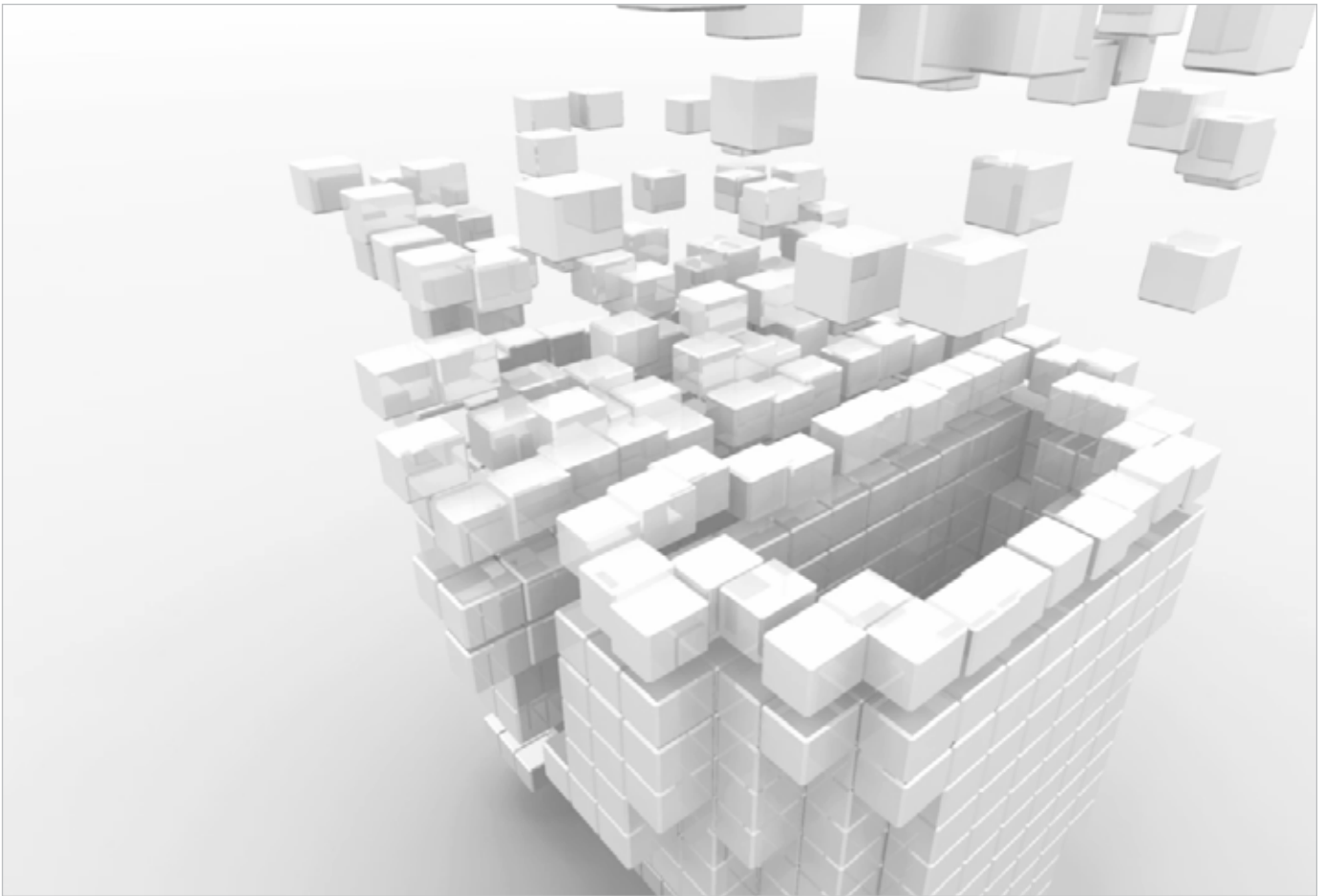
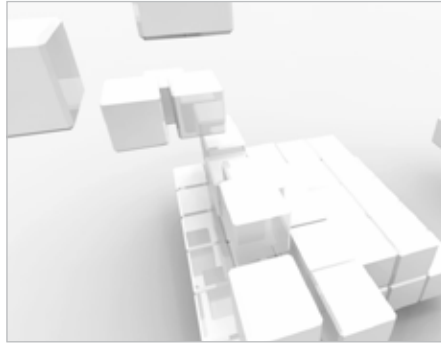
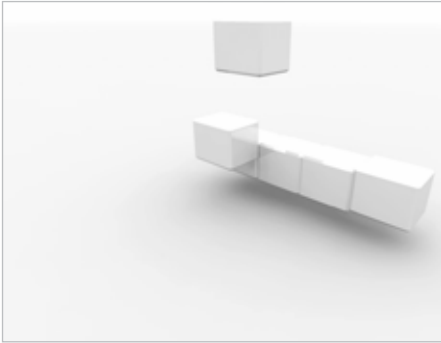
Zellspuren has been a temporary installation in a room of the former water quality office in Kaisermühlen, Vienna. It showed a projection of which the content was controlled by a webcam:
In a clean, white, quite sterile cell, the installation begins as nothing. And as long as there is no audience it stays nothing. Which is something I like very much. Nothing. Merely the presence of someone can activate the installation to be something. Like the photon, which has no rest mass and can only be experienced while it is in movement. So every visitor leaves his trace. And everyone gets an impression of how many visitors have been there before. Or how active they were. From the initial nice and clean room was something developed. So the installation stands between the two only significant kinds of aesthetics. Nothing or randomly developed chaos, which can merely come from usage...

Tectonics



Experimental animation.
See on www.youtube.com/kwes0

Brick Bird



Experimental animation.
See on www.youtube.com/kweso

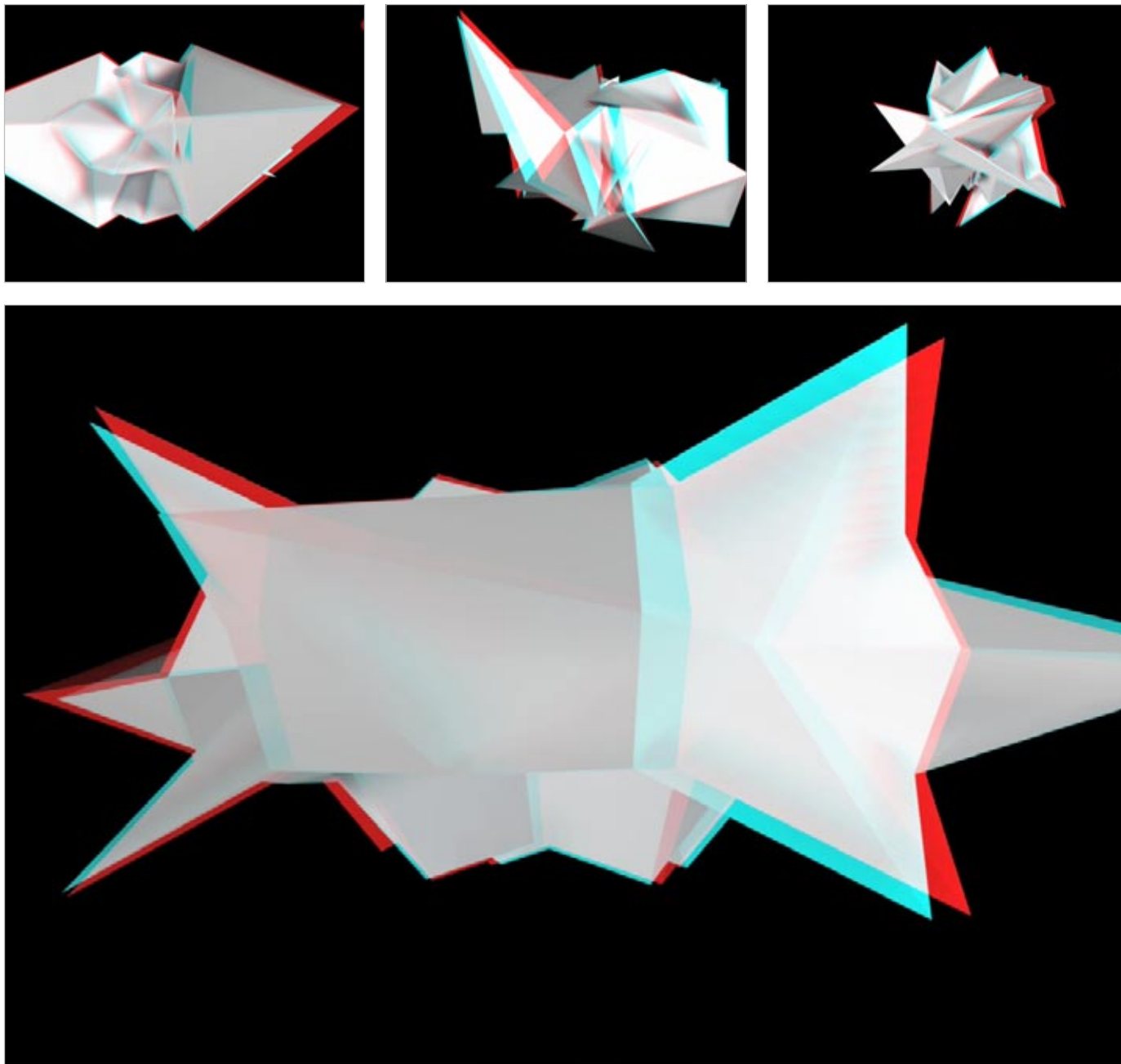
intersub 2006



„Wir haben uns ein Netz von zwischenmenschlichen Beziehungen vorzustellen, ein 'intersubjektives Relationsfeld'. Die Fäden dieses Netzes sind als Kanäle zu sehen, durch welche Informationen wie Vorstellungen, Gefühle, Absichten oder Erkenntnisse fließen. Diese Fäden verknoten sich provisorisch und bilden das, was wir ‚menschliche Subjekte‘ nennen. Die Gesamtheit der Fäden macht die konkrete Lebenswelt aus, und die Knoten darin sind abstrakte Extrapolationen.“ Vilem Flusser
Shortfilm.

See on www.youtube.com/kweso

Insufficient Oversampling



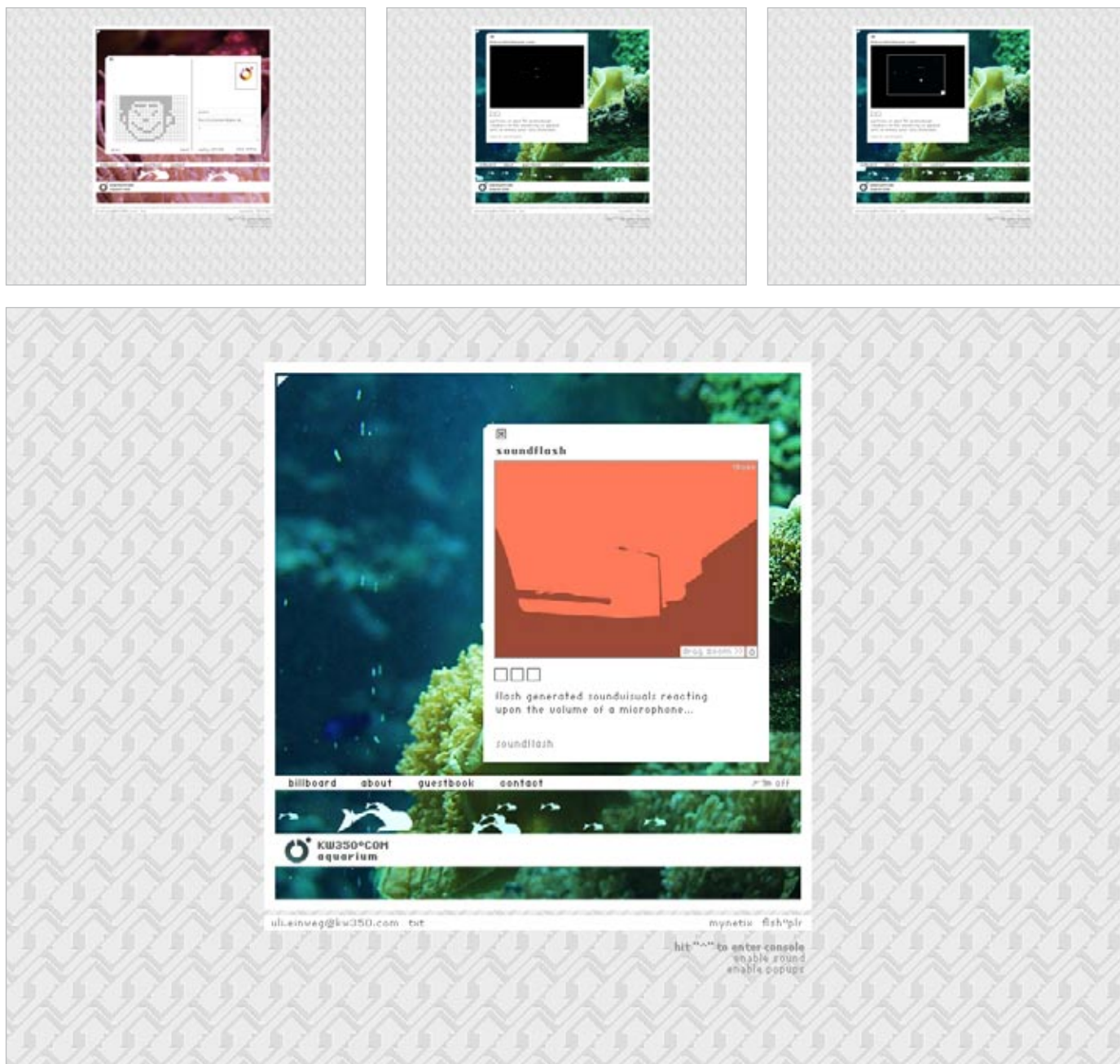
Animation with anaglyphic effect (red-cyan-glasses).
See on www.youtube.com/kwes0

Weihnachtskarte



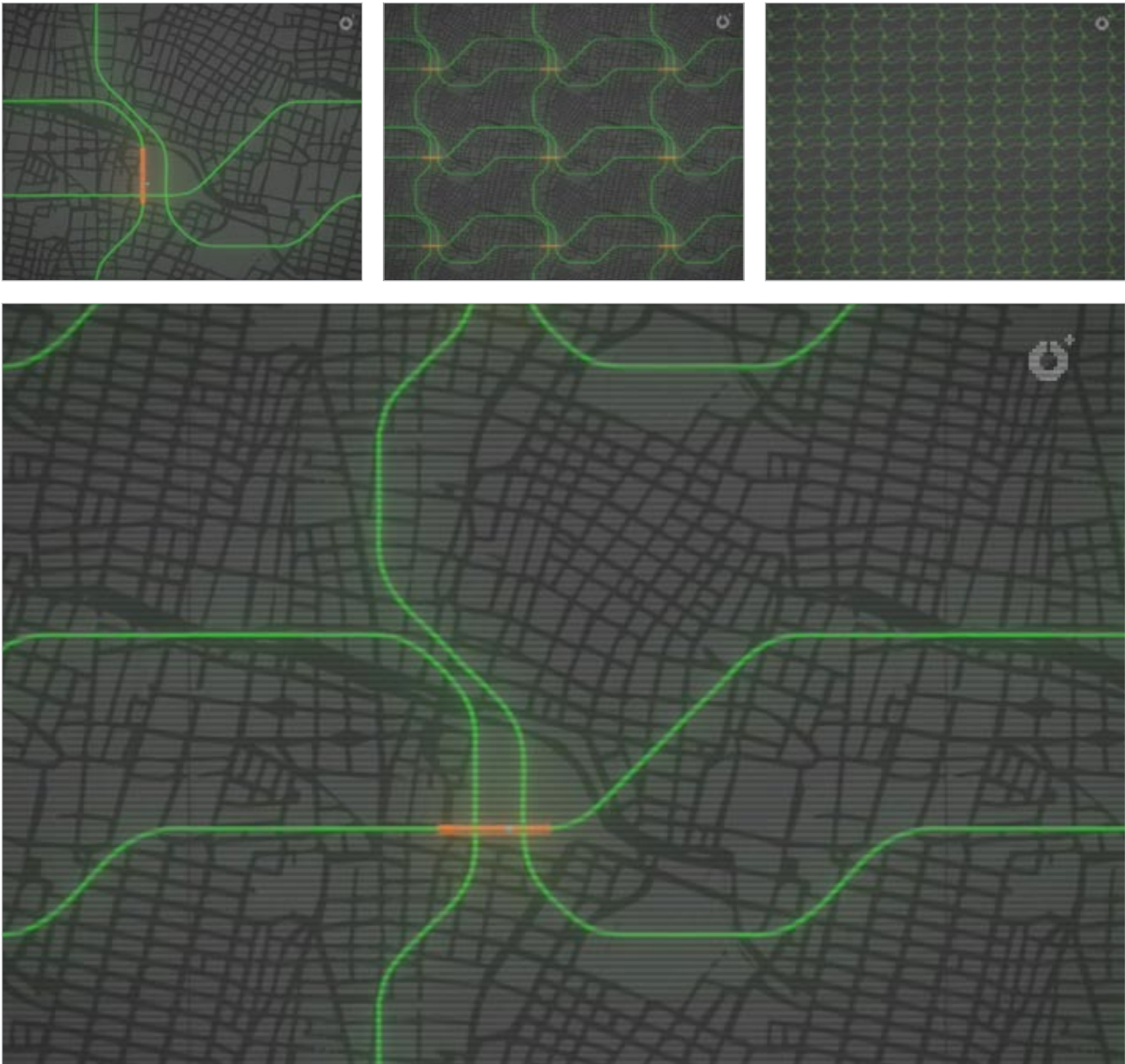
Animated holiday card with exploding snowman.
See on www.youtube.com/kweso

www.kw350.com (a.d.)



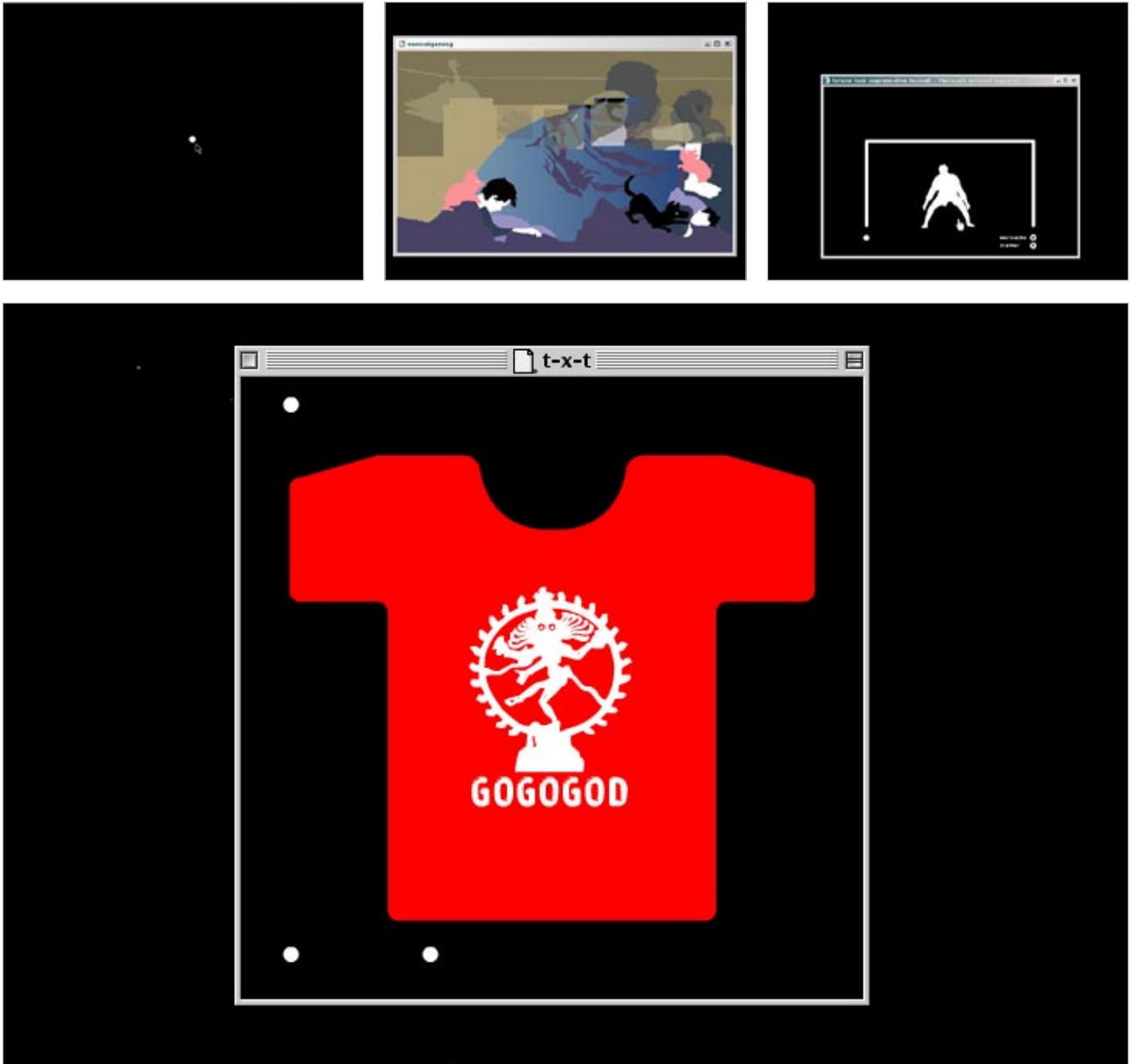
The first online portfolio of kw350, which was awarded by Input/Output, shows a small screen aquarium. While hearing submarine sounds you are hold on to fish the unordered and past-swimming projects. To compensate the compact presentation, the project images offer a dynamic zoom function. In the guestbook you can draw little pixel-based graphics and save them for future visitors. The site is still online under www.kw350.com/aqu

Lost Subway



Experimental animation.
See on www.youtube.com/kwes0.

www.klassehickmann.com (a.d.)



The portfolio of the graphic design class of Fons M. Hickmann was honored with the Josef-Binder-Award. The visitor initially sees a black screen. Merely through cursor movements he can find white dots which lead to the different projects. The projects open in pop-up windows, in order to be scaleable to the particular Works. Those are presented in a manner that embrace the content in a web-corresponding way. The site is still online under: www.kw350.com/klassehickmann.

KW350com

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